

Dear Honorable Commissioners -

I am writing to implore you not to adopt any policy that would prohibit satellite radio from venturing into local programming.

Over the last decade, local radio has become incredibly stagnant. This is probably based upon the fact that in our society of large companies buying up smaller ones, there are very few independent radio stations left. There is no longer any competition by which station owners feel they must beat in the marketplace.

If satellite radio were to offer local programming, local radio would be invigorated as they would be required to finally compete with a new market.

One can not help but compare this situation to the reaction of the broadcast television networks when the cable industry first began or to the reactions of the cable industry when satellite television was first offered. Just as in those cases however, where programming and channel offerings have been improved based upon the need to compete, so will local radio learn to compete.

I urge you to allow capitalism to follow its natural course. This is what America is all about.

Thank you in advance for time in considering my opinion.

-Marc A. Leckstein